

WOODBURN



Community Services Department
ANNUAL REPORT

2024



Table of Contents

COMMUNITY SERVICES Page 1

COMMUNITY EVENTS Page 2

WOODBURN PARKS Page 3

RECREATION PROGRAMS Page 4

ADULT PROGRAMS & EDUCATION Page 5

PUBLIC LIBRARY Page 6

AQUATIC CENTER Page 7

COMMUNITY RELATIONS Page 8

COMMUNITY CONNECTIONS Page 9

MUSEUM & THEATER Page 10

TRANSIT SYSTEM Page 11

Community Services

The Woodburn Community Services Department includes services such as Aquatics, Parks Maintenance, Community Relations, the Library, Transit Services, Community Events and Recreation Programs. This department oversees all of the development, management, programming and maintenance of parks, facilities and natural open spaces in Woodburn as well as provides community resources and programming for all ages in our diverse community.



270 Montgomery St
Woodburn, OR 97071

(503) 982-5266

www.woodburn-or.gov

STAFF

COMMUNITY SERVICES DIRECTOR

Jesse Cuomo

AQUATICS MANAGER

Brian Powers

COMMUNITY OUTREACH & EDUCATION COORDINATOR

Zoraya Uder

COMMUNITY RELATIONS MANAGER

Yanira Herrera

EVENTS & SPECIAL PROGRAMS MANAGER

Emily Tierney

LIBRARY MANAGER

Mike Jansen

PARKS MAINTENANCE SUPERVISOR

Jeff Crabtree

TRANSIT MANAGER

Kathy McClaskey

Mayor & City Council

Frank Lonergan - Mayor

Lilial Brizuela - Ward I

Mark Wilk - Ward II

Jen Cantu - Ward III

Sharon Schaub - Ward IV

Mary Beth Cornwell - Ward V

Alma Grijalva - Ward VI

Library Board

Katrina Lujan - Position I

Bethany Weathersby - Position II

Jacquelyn Keith - Position III

Judy Marquez - Position IV

Marilyn McCully - Position V

Desiree Winz - Position VI

Parks Board

Ricardo Rodriguez - Position I

Isabella Baldisseri - Position II (Student Member)

Kasi Pankey - Position III

Christian Falcon - Position IV

Richard Irish - Position V

Justin May - Position VI

David Piper - Position VII (Board Chair)

Community Events

2024 HIGHLIGHTS

Each year the Recreation & Parks Department, as well as Aquatics and the Library, work to provide family-friendly events in the Woodburn community. While large events such as Fiesta Mexicana and our 4th of July Celebration always bring people together, our community hosts many smaller events throughout the year that can be just as influential and fun!

Overall event attendance for all community events is estimated to be over 42,000



COMMUNITY CONNECTION DAY

Community Connection Day helps prepare youth in the community for the upcoming school year while also connecting community members with resources and information. 2024 marked the 8th year of this event and the largest by far with about **2,800** people in attendance and over **1,300** backpacks distributed to children and teens.

FIESTA MEXICANA COURT

The 60th year of Fiesta Mexicana was not only significant because of its long standing tradition, but also because of the 2024 Fiesta Court. There were 10 participants from three different schools in the North Marion County area. Court members participated in:

- 22 hours of professional development
- 15 hours of community service
- volunteered at 6 community events
- explored professional development, public speaking, resume building, and career exploration



Woodburn Parks

MORE PARKS IN WOODBURN

Woodburn is growing and so is our parks system. With the addition of Dove Landing and Boones Crossing, Woodburn now has **137 acres** of park land, an **increase of 11 acres** from the previous year. This expansion not only brings more open space to the community but will also have features such as picnic areas, playgrounds, walking trails, and more.



INTERACTIVE PLAY

The Sona interactive arch and the Sutu play wall out at Legion Park provided extra playtime all year long. The Sona saw 477 total hours and the Sutu saw 328 hours creating **over 800 hours of interactive, outdoor play.**

SHELTER RENTALS

Throughout Woodburn's parks there are 8 park shelters available to rent for things such as birthday parties, family reunions, company picnics and more. In 2024, Woodburn saw **112 rentals** which provided covered space for family celebrations of all kinds.

A PAWSITIVE WAY TO END THE YEAR

The Centennial Park Dog Park project wrapped up just in time to end the year. This rehabilitation project included:

- Installation of Irrigation System
- Picnic Shelter
- Dog Agility Equipment
- Drinking Fountains (for both people and pets)
- Crushed Rock Walking Path
- Dog Fire Hydrants
- Solar Lights

A noteworthy accomplishment by our Parks Department who spearheaded this project with internal staff and funded in part by a Oregon State Parks Local Government Grant.



Before

After

Recreation Programs

HEALTHY, ACTIVE, COMMUNITY

Our goal is to continue to create healthy and active youth in our community through recreational programs and sports. Our partners at the YMCA of Marion and Polk Counties, Woodburn Futbol Club, Woodburn Youth Ball, the Boys & Girls Club and the Woodburn School District all make this happen with different offerings throughout the year. In 2024, overall attendance for youth sports was **over 900**, which included summer camps such as volleyball and basketball, a safety camp for youth ages 3-5 and a multi-sport camp.



SAFE SPACES AFTER SCHOOL

The Boys & Girls Club operates the Teen Lounge out of Settlemier Park and saw after school **attendance of 1,214** throughout 2024. Program highlights included the continuation of the T3 program which held monthly workshops out in Salem for teens to develop their leadership skills. The year also included participating in local events such as the Trail Blazers RIP City Rally out at Legion Park, and taking a field trip to the Silverton Christmas Lights where they enjoyed hot cocoa and this year's light display.

SATELLITE GAMING

A new after school program started up in late 2024 at Valor Middle School on Wednesdays and French Prairie Middle School on Tuesdays. Satellite gaming brought games such as Minecraft, Smash Bros, Mario Kart and FIFA for teens to enjoy alongside friends. Each after school site is able to host up to 20 kids, and in 2024 the **overall attendance was 191**.



Adult Programs & Education

ADULT R.E.C. TRIPS & TOURS

Woodburn Recreation & Parks continued to offer Adult R.E.C. Trips throughout the year allowing community members to Recreate, Explore and Connect with new experiences and people. 2024 trips included the End of the Oregon Trail Interpretive Center, Oregon Museum of Science and Industry (OMSI), the Wooden Shoe Tulip Farm, the Oregon Coast Aquarium as well as visiting the Lakewood Theater Company for the play “A Christmas Story: The Musical”. The total number of **participants for the year was 32.**

ADULT BASKETBALL

Adult basketball programs made a comeback in Woodburn through our partners at the YMCA. The spring season saw 11 registered teams and they ended the season with a tournament at Valor Middle School. Things picked back up in the fall where 3 Woodburn teams were able to play against teams in surrounding areas such as Salem.

EDUCATION IS NOT JUST FOR KIDS

Throughout the year parent workshops were held at the Woodburn High School and Woodburn Public Library to help educate community members on topics from internet and social media safety to suicide, alcohol and gang prevention. The series titled, “It Takes a Village: Connecting Generations” aims to connect parents with resources to support their children and families. Partners that made these workshops happen included Liberty House, Safety Compass, Oregon Family Support Network, Marion County Juvenile Department, Be SMART, Embold Credit Union and Salem Health. These partners helped provide a total of **261.5 hours of education** with **175 adults receiving information and resources.**



Public Library

THE LIBRARY AT A GLANCE

Total Circulation: 154,906

Library Visitors: 62,527

Programs Offered: 267

Program Attendance: 4,933

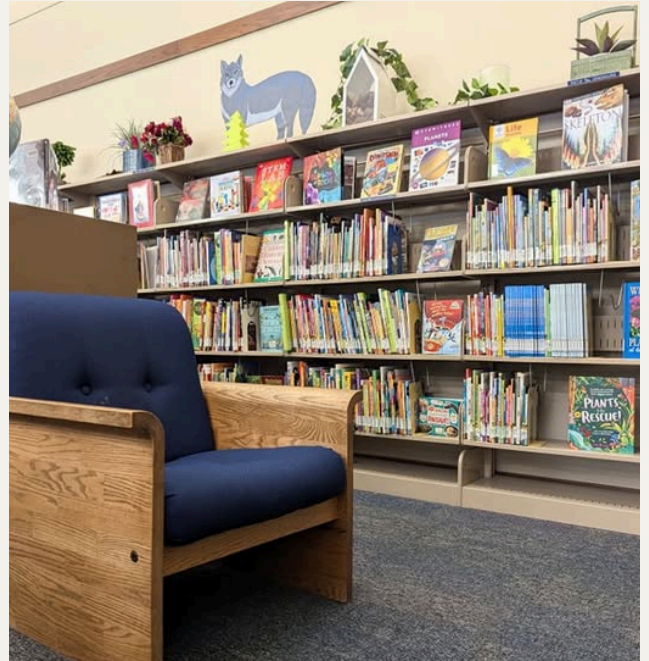
Public Computer Hours: 6,119

BOOKMOBILE

The Bookmobile cruised around Woodburn in 2024 making 69 overall stops. The Bookmobile visits neighborhoods, assisted living facilities and schools to provide more access to books in the community. From this outreach, **2,674 patrons were served** and able to check out books who may not have been able to otherwise. The total **book circulation from these interactions was 3,475.**

SUMMER READING PROGRAM

Every year, the library encourages community members, to continue healthy reading habits in the summer months. Even though this program has a goal to reach youth and teens when they are out of school, it also encourages participation from adults as well.



2024 SUMMER READING NUMBERS

Children - 1,177 Teens - 302 Adults - 52

Aquatic Center

PROGRAMS FOR ALL

The Woodburn Aquatic Center is open seven days a week and offers the following programs:

- **Swimming Instruction**- youth and adult classes teaching water safety and swimming skills for people of all ages
- **Therapeutic Recreation** - remove barriers for people needing physical assistance in fitness or recreation activities
- **Swim Team** - a competitive program and local high school competitive swim teams
- **Water Fitness** - focus on aerobic activity in shallow water six days a week
- **Zumba** - Latin-inspired dance-based aerobics class in the dance room and the water six days a week
- **Yoga** - relaxation and increased flexibility through stretching and balance techniques
- **Resistance Training** - aerobic and strength training in the work out room for all fitness levels
- **Pilates** - a total body conditioning class that combines strength training and flexibility

With **over 45,000 user visits** last year, the Aquatic Center reached many families. Of those visits, approximately **40% of those were youth** which aligns with the key message of water safety and drowning prevention.



KEEPING PROGRAMS COST FRIENDLY

The Aquatic Center has **400 people enrolled in one of the “Silver” Medicare reimbursement** programs which provide low cost or free fitness programs for seniors. The Aquatic Center offers fitness classes six days a week.

Outreach to people who lack the financial means to participate in programs includes a scholarship program as well as a \$5 swimming lesson program in the spring. This year at least **75 youth participated in low or no cost swimming lessons.**

Community Relations

DevNW ASSISTANCE PROGRAM

In August 2024, the City of Woodburn launched a Rental/Mortgage/Utility assistance program in partnership with DevNW. The city was awarded a Community Development Block Grant through Business Oregon to serve households in the Woodburn, Gervais and Hubbard areas in the amount of \$450,000. From August through December 2024, **122 applications were processed and \$221,576.52** were distributed, serving a total of **95 households**. This program will continue into 2025 until all funding has been expensed.

HORA 11 SPANISH RADIO

The City of Woodburn and Marion County co-host a Spanish radio show called Hora 11 on Radio Poder 98.3 FM. This program is conversation based and invites guest speakers to share about resources, services, upcoming events, and more, on a bimonthly schedule throughout the year. In 2024, the program produced **24 programs and hosted 45 guest speakers** who shared about various topics including, but not limited to:



- Children's Behavior Health, Men's Health, Women's Health, Reproductive Health, Expecting/New Moms, Mental Health, Exams and Screenings, Heat Exhaustion, Suicide Prevention, Diabetes, Cancer, Coping Skills, Health Insurance and Benefits - OHP, Market Place, Bi-national Health Fair, Nutrition, etc.
- Holiday Safety, Child Abuse Prevention, Domestic Violence, Human Trafficking, etc.
- Early Childhood Education and Resources, School District Information, GED Services, Higher Education including Application Process and Financial Aid Resources
- Rental/Mortgage/Utility Assistance Resources, Financial Counseling, Foreclosure, Home buyer information, Debt
- General Resources and Opportunities through various community-based organizations including upcoming events, clinics and health fairs, financial assistance resources, resources through Consulate of Mexico in Portland, among others

Community Connections

CAREER DAY

In partnership with Woodburn High School government class, the City hosted a career day to learn about local government. A total of **90 students** engaged with the career panels and took two tours of city buildings. City buildings toured included: Transit/Streets/Water, the Bungalow Museum and Theater, Wastewater Treatment Facility, and the Woodburn Police Department. The Career Panels had city staff from various departments including: Administration, Community Services, Public Works, Economic Development, Community Development, Building and Planning and Police, who shared about their educational/training backgrounds, career journeys, provided advice and answered a variety of questions.



FAMILY RESOURCE CENTER

The Woodburn Family Resource Center is a one-stop service providers hub, where individuals and families can access services centered around:

- Domestic violence
- Counseling and Mental Health Support
- Houselessness
- Senior and Migrant Worker Services
- Wrap around services and assistance

Service providers include Center for Hope & Safety, Love INC, Safety Compass, The ARCHES Project, Interface Network, and Options Counseling and Family Services. In 2024 these **providers served 2,440 community members.**

NORTH MARION COUNTY COMMUNITY RESOURCE SYMPOSIUM

The 3rd Annual North Marion County Community Resource Symposium was hosted at the Bungalow Theatre and Museum for service providers to come together to learn and share about resources in the North Marion County Area. The **27 attendees** saw presentations on:

- Salem Health
- Fostering Hope Initiative
- Family University
- Boys & Girls Club of Salem, Marion and Polk Counties
- Oregon Department of Human Services
- Bridgeway Community Health
- City of Woodburn

Museum & Theater

THE WOODBURN MUSEUM & BUNGALOW THEATER

2024 marked the first full year that the museum and theater were open to the public. Open hours for the Woodburn Museum are Thursday-Saturday from 1:00-4:00pm. The overall attendance for the year was **575 visitors** which included many locals coming in to learn about Woodburn's history and to share stories about their own family history in the area. The Woodburn Public Library also ran 15 different programs out of this space which included writing and poetry workshops, a play put on by community members, Moras y Paisanos – a celebration of the Paisanos and the harvest, and more. These programs brought in an additional **189 visitors**.

SPECIAL EXHIBITS

Two special exhibits were on display in the museum in 2024. These included:

The Oregon Voices Exhibition

This pop-up display from the Oregon Historical Society was in the museum from March-May and highlighted some of the important people, organizations, and laws that shaped Oregon including the evolution and expansion of Oregon industries, social justice movements, migration and immigration, environment and energy, and Indigenous nations in Oregon.

World War I: Lessons and Legacies from the Smithsonian

This poster display covered history from World War I including topics such as "Selling the War", "Women in the Great War", "Medicine and War" and more.



THEATER RENTALS

Both the Woodburn Museum and Bungalow Theater are rentable to the public. In 2024 there were multiple groups that utilized the theater space for education, entertainment and community gatherings totaling **over 160 hours of usage**. In the spring, Chemeketa Community College used the Bungalow Theater to hold their Film Appreciation course on Tuesdays and will continue to use the space in the Spring of 2025.

Transit System

WOODBURN TRANSIT SYSTEM

Woodburn's Transit System serves the community Monday-Friday 8:00am-6:30pm, Saturdays 9:00am-5:00pm, and Sundays 9:00am-3:00pm. WTS continues to make connections with other regional transit providers including Cherriots Regional, Canby CAT, and the POINT. WTS remains fare free on all systems and as of 2024 has redesigned website for users to get the route information they need.

MILES MATTER

Miles:

Express/ Fixed Miles Driven: 79,072

Dial-A-Ride Miles Driven: 49,706

Total Miles Driven: 128,778

Rides:

Express/Fixed Route: 70,658

Dial-A-Ride Route: 9,848

Total Rides: 80,506



NEW VEHICLES ADDED TO THE FLEET

In 2024, Woodburn Transit System purchased three new vehicles to add to the fleet of 11. Two of the vehicles are a 10-passenger seating with 2 wheelchair stations. The other is a modified minivan with 5 passenger seating and 2 wheelchair stations.





WOODBURN

O R E G O N

Incorporated 1889