

CITY OF WOODBURN URBAN RENEWAL AGENCY AGENDA

KATHRYN FIGLEY, CHAIR
TERESA ALONSO LEON, BOARD MEMBER WARD I
LISA ELLSWORTH, BOARD MEMBER WARD II
ROBERT CARNEY, BOARD MEMBER WARD III
SHARON SCHAUB, BOARD MEMBER WARD IV
FRANK LONERGAN, BOARD MEMBER WARD V
ERIC MORRIS, BOARD MEMBER WARD VI

SEPTEMBER 12, 2016 – 6:15 P.M.

CITY HALL COUNCIL CHAMBERS – 270 MONTGOMERY STREET

1. CALL TO ORDER
2. ROLL CALL
3. CONSENT AGENDA
 - A. **Urban Renewal minutes of June 13, 2016** **1**
Recommended Action: Approve the minutes.
4. PRESENTATIONS
 - A. **Woodburn Alleyway Beautification project.** **2**
5. PUBLIC HEARINGS

None.
6. GENERAL BUSINESS

None.
7. PUBLIC COMMENT
8. ADJOURNMENT

**URBAN RENEWAL AGENCY BOARD MEETING MINUTES
JUNE 13, 2016**

0:00 **DATE COUNCIL CHAMBERS, CITY HALL, CITY OF WOODBURN, COUNTY OF MARION, STATE OF OREGON, JUNE 13, 2016**

CONVENED The meeting convened at 6:46 p.m. with Chair Figley presiding.

ROLL CALL

Chair Figley	Present
Member Schaub	Present
Member Lonergan	Present
Member Carney	Present
Member Morris	Present
Member Ellsworth	Absent
Member Alonso Leon	Present

Staff Present: City Administrator Derickson, Assistant City Administrator Row, City Attorney Shields, Economic and Development Services Director Hendryx, Finance Director Head, Economic Development Director Johnk, Public Works Director Scott, Human Resources Director Hereford, Library Manager Hunter, Sr. Management Analyst Moore, Communications Coordinator Horton, City Recorder Pierson

0:00 **CONSENT AGENDA**

A. Urban Renewal Agency minutes of May 9, 2016.
Carney/Morris... adopt the Consent Agenda. The motion passed unanimously.

0:00 **PUBLIC HEARING**

Chair Figley declared the hearing open at 6:47 p.m. for the purpose of hearing public input on the Agency's Budget for 2016-2017. City Administrator Derickson provided a staff report. No members of the public wished to speak in either support or opposition of the budget. Chair Figley declared the hearing closed at 6:48 p.m.

0:02 **A RESOLUTION ADOPTING THE CITY OF WOODBURN URBAN RENEWAL BUDGET FOR THE FISCAL YEAR 2016-2017**

Lonergan/Morris... adopt the attached resolution setting the City of Woodburn Urban Renewal Agency Budget for the Fiscal Year 2016-2017. The motion passed unanimously.

0:03 **ADJOURNMENT**

Morris/Carney... meeting be adjourned. The motion passed unanimously.
The meeting adjourned at 6:49 p.m.

APPROVED _____
KATHRYN FIGLEY, CHAIR

ATTEST _____
Heather Pierson, City Recorder
City of Woodburn, Oregon



September 12, 2016

TO: Urban Renewal Agency Chair and Members

FROM: Jamie Johnk, Economic Development Director

SUBJECT: **Woodburn Alleyway Beautification Project Presentation**

BACKGROUND:

In early 2016, City staff conducted outreach to downtown and commercial businesses and property owners asking a series of questions regarding doing business in Woodburn and way the City leadership and staff could provide assistance to improve their business and the overall quality of life in Woodburn. Feedback varied from “provide additional business assistance and resources” to “we need a public restroom downtown”. Consistently however, survey respondents shared “downtown security is a concern”, “alleys are dirty and smell”, “create a more pedestrian friendly downtown”, “less graffiti and paint buildings”. With the Woodburn Alleyway Beautification Project we hope to alleviate most of these concerns and create a pedestrian-friendly, safe, clean Downtown for visitors, residents and patrons.

DISCUSSION:

Partnering with Republic Services, discussions began on enclosures for the dumpster used by businesses and options that would allow for accessibility needed and the visual aesthetics desired. Staff then consulted with DECA Architects on developing a design concept that would visually bring the project to life.

Should the Agency direct staff to continue moving this project forward, the proposed next steps would include:

- Conduct outreach to businesses and property owners
- Refine cost estimates based on Agency feedback
- Complete design drawings and plans
- Year 1: Complete beautification of alleyway from Hayes to Grant
- Year 2: Complete beautification of alleyway from Grant to Lincoln
- Year 3: Complete beautification of alleyway from Lincoln to Harrison

Agenda Item Review: City Administrator City Attorney Finance

RECOMMENDATION:

Agency's comments and recommendation are requested regarding the project and possible next steps.

FINANCIAL IMPACT:

Estimated budget cost \$75,000 to \$140,000 per alley.



Woodburn Alleyway Beautification Project

Woodburn Urban Renewal Agency

September 12, 2016

Project Concept

Create a safe, clean, pedestrian-friendly alleyway system in Downtown Woodburn.

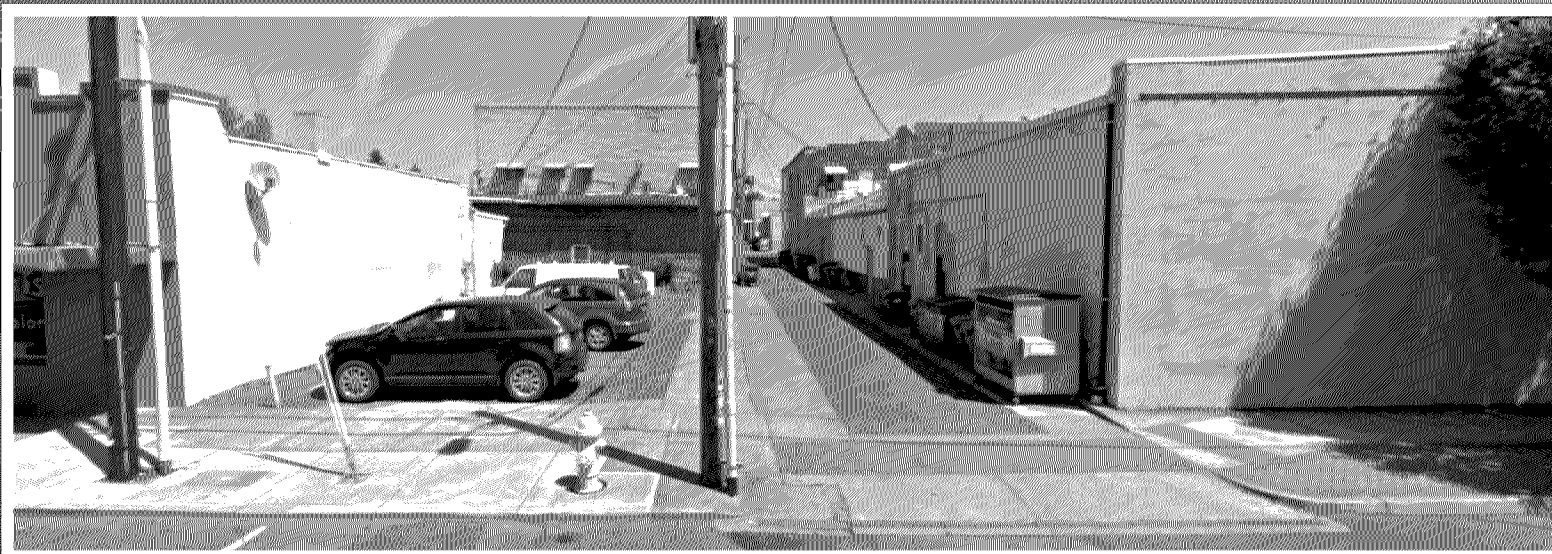
Downtown Business Survey Results

- Dark and unsafe alleys
- Unwelcome behavior
- Graffiti and vandalism
- Criminal activity
- Negative impact on businesses
- Overall poor image of Downtown

Alleys Today



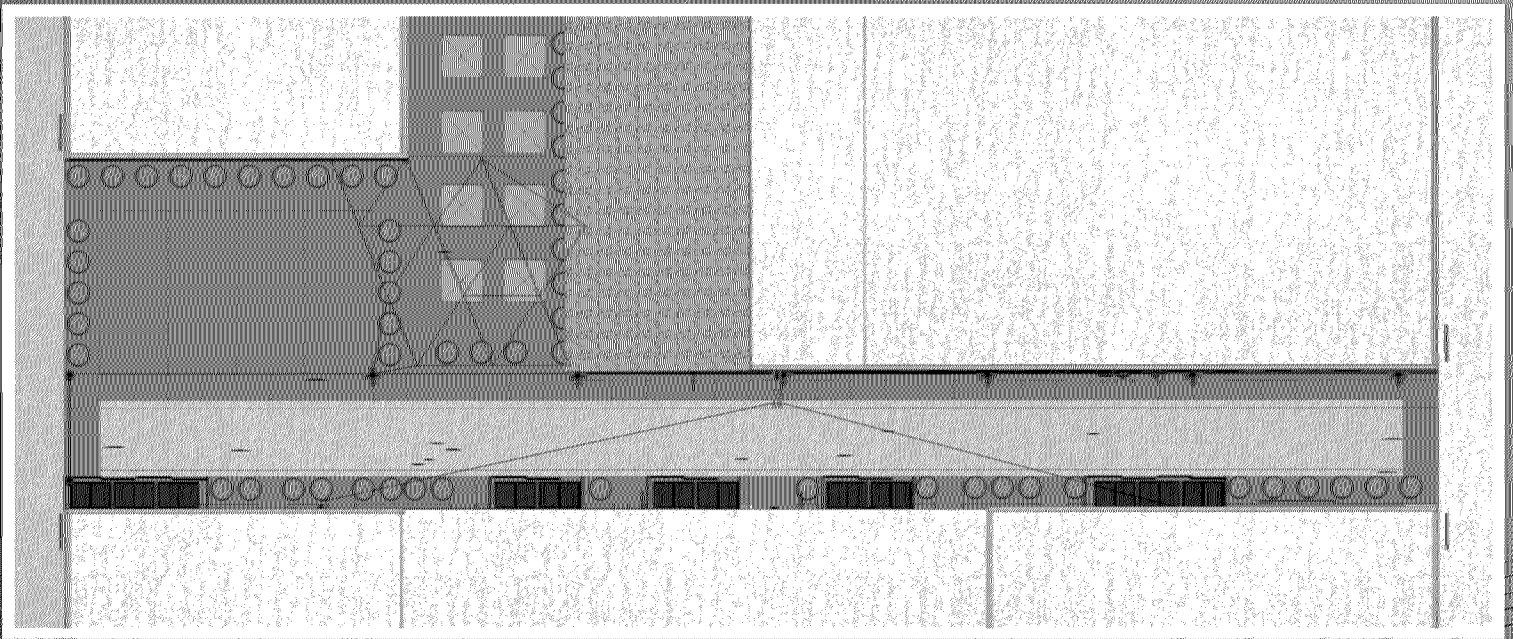
Alleys Today



Design Concepts



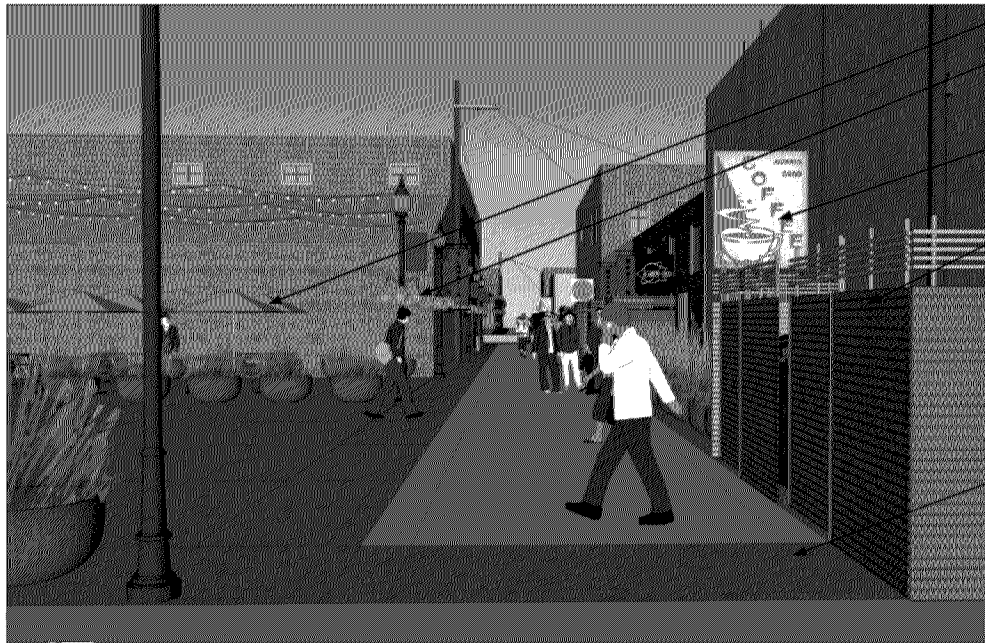
Design Concepts



Design Concepts



Key Design Elements



Removable tables and umbrellas

Street lights with hanging flower pots

Business signage

Painted metal enclosure

Stained concrete pathways and patio

Key Design Elements



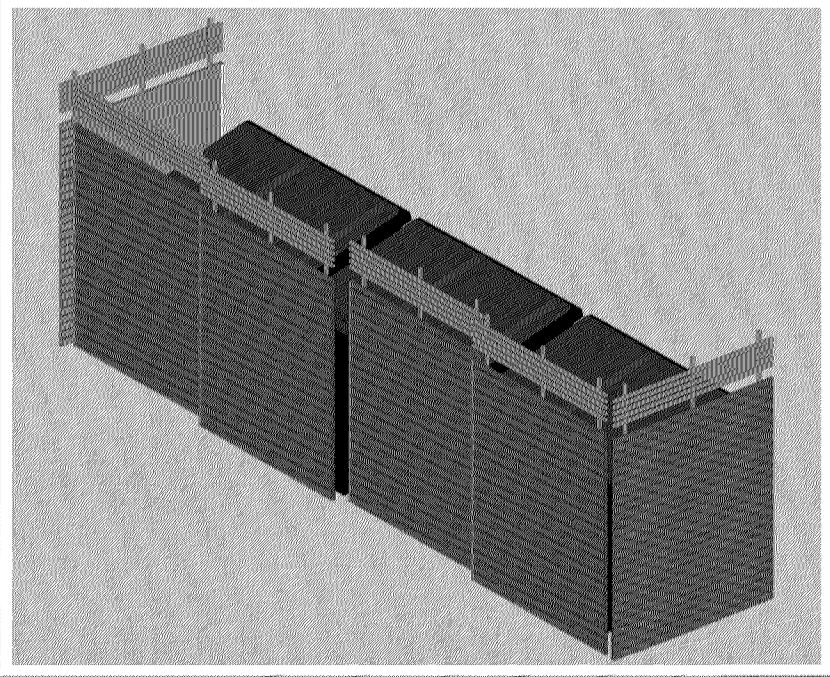
Moveable planters

Paint applied to existing facades

Paint applied to existing alleyway doors

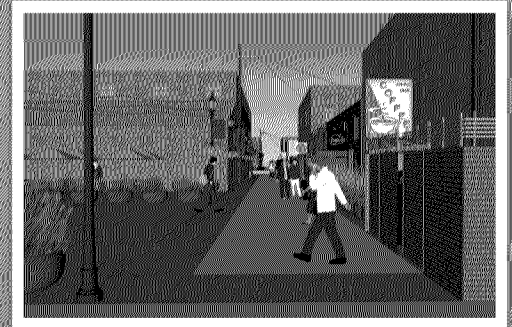
Synthetic wood deck

Key Design Elements



Project Budget

- Cost Estimate (DECA Architects):
 - \$75,000 - \$140,000
- Partners:
 - City of Woodburn
 - Republic Services
 - Metro Paint
 - Downtown Businesses/Property Owners
- Funding Sources:
 - Woodburn Urban Renewal
 - Republic Services
 - Metro (paint)



Possible Next Steps

- Conduct outreach to businesses and property owners
- Refine cost estimates based on Agency feedback
- Complete design drawings and plans
- Year 1: Complete beautification of alleyway from Hayes to Grant
- Year 2: Complete beautification of alleyway from Grant to Lincoln
- Year 3: Complete beautification of alleyway from Lincoln to Harrison

Questions and Feedback

- Do you have questions about the Woodburn Alleyway Beautification Project?
- Feedback on design concepts?
- How would you like staff to proceed?

